

# LIVE 'N' LOCAL MUSIC INDUSTRY WORKSHOP

SATURDAY FEBRUARY 25 2023

11AM

GIPPSLAND LAKES YACHT CLUB  
60 ESPLANADE, PAYNESVILLE

A light lunch will be provided for  
your enjoyment.

Music Victoria is proud to present the East Gippsland Live 'n' Local: Music Industry Workshop.

This live music workshop will give local musicians, bands, venues and live music businesses the opportunity to participate in discussions about what a thriving live music scene looks like for the local area. Attendees will have the opportunity to network with industry leaders and council representatives.

Topics covered include:

- Booking shows
- Negotiating Fees
- Professionalising your practice
- Marketing tips

*If you or anyone you know would like to get a head start on their creative journey, then  
RSVP now!*



## MUSIC VICTORIA

### THE PANEL

The event will feature an array of panelists who understand the different challenges that the regional music industry faces in comparison to their metropolitan counterparts. This event aims to create connections between these and foster relationships to help further the industry in the local East Gippsland area.

- **DALE PACKARD**  
General Manager, Music VIC.
- **CRAIG JOHNSON**  
Musician and Producer
- **MELINDA WADSWORTH**  
Far East Gippsland Music Project
- **MIKE ELRINGTON**  
Musician and Live and Local Curator.

